# Business Process Modeling for developing Process Oriented IT Systems

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### Outline

- Background and motivations
- Short summary on process modelling
- Main concepts for analysing and modelling BPs
  - Intentional view of the enterprise
  - Organizational and operational view of the enterprise
  - IT support view of the enterprise
- Conclusion



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## Pressures for change

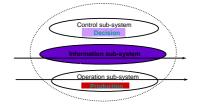
- **\*** Companies are facing pressures to improve their competitiveness
  - $\diamondsuit$  to better satisfy customer requirements, improve internal processes, modify the range of products and services they offer,  $\dots$
  - need for customer centric applications
- Organizations experience the effects of the integration and evolution of ICT.
  - $\diamondsuit$  e-business, deregulation, mergers and acquisitions, business process automation, globalization.
- ❖ ICT is positioned as a strategic resource
- \* The key word is integration: integration of data (DBMS, distributed DBMS), of applications (WFMS, EAI) and finally of business processes (BPManagement).

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Relationships between organization and its IT systems

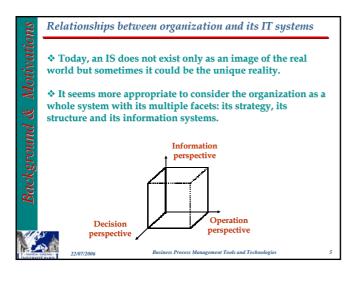
❖ At 1977, J. L. Lemoigne proposed the "Operation-Information-Decision" (OID) model that set the articulation of the organization around three systems: OS, IS and DS.



The major contribution of the OID model was to provide the symmetry on the coupling of OS and IS on one side and and IS on the other side.

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# The information technology and the social structures inform and shape each other. Information technologies and information systems became an integrated aspect of organizations. Systems should be continuously adapted to changing business practices and needs. Enterprises that can manage complexity and can respond to rapid change in an informed manner can gain a competitive advantage The efficient communication between enterprise's actors and managers on a side, requirement engineers and IT specialists on

other side, became more and more critical.

# Modeling formalisms and needs

- **\$** Enterprise modeling refers to a collection of conceptual modeling techniques for describing different facets of the *organizational domain*:
  - operational (IS),
  - organizational (business processes, actors, roles, flow of information etc), and
  - teleological (purposes) considerations
- ❖ The study of the literature shows also that existing *process* modeling formalisms can be classified into three categories: activity, product and decision oriented.
- **\$** Business processes can be roughly classified into two categories:
  - Well structured and repetitive processes
  - Ill structured processes

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... analyzing and modeling BPs

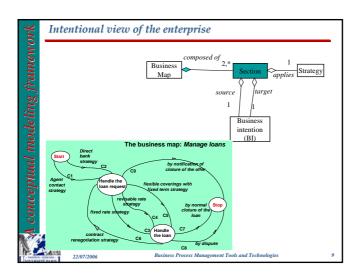
A conceptual modeling framework offering:

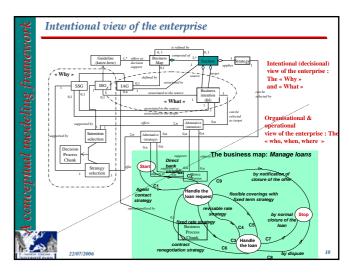
- the rigor necessary for modeling well-defined business processes,
- the flexibility and adaptability required for ill-defined or for ad-hoc business processes.,
- the set of concepts useful to represent the three views of the enterprise:
  - Intentional view
  - Organizational and operational view
  - IT support view

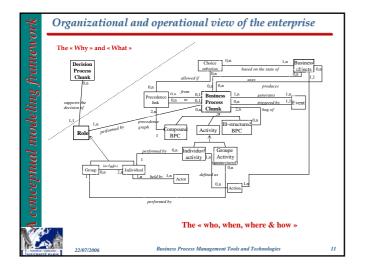


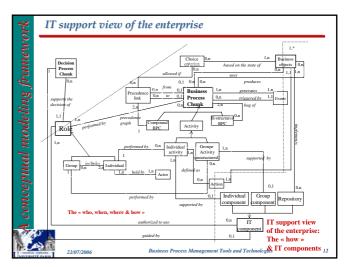
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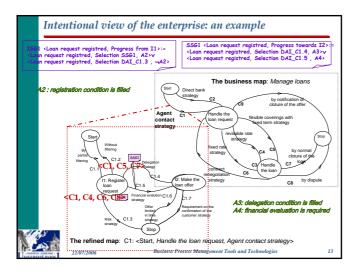
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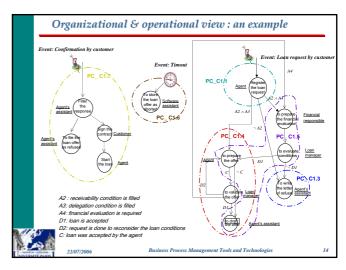












The intention driven modeling provides basis for understanding and supporting the enterprise objectives, the alternative way-of-workings. \* The intentional view of the enterprise represents the enterprise from the point of view of its objectives disregarding the considerations of the operational level. This view should be completed with the realization conditions of these objectives, i.e. taking in consideration the organizational and operational choices in order to develop the ISs and IT architectures needed by this enterprise

\* Using models to represent the enterprise allows a coherent and complete description. \* Models are useful because they allow \* to improve the knowledge about the enterprise \* to reason on alternative solutions and diverging points of view \* to reach an agreement.

\* They proved their efficiency as well as for improving communication than making easier the organizational learning.